

Postal Vault Online Media Kit

Press Pack

Biography

Bobbie J. Cox – President/Chief Executive Officer

Bobbie J. Cox began her business career at an early age working in her family's hotel and motel business. In 1974, Mrs. Cox, along with her husband, started their own construction business – B.J. Construction. Using her business savvy and negotiating skills learned growing up in her family business; Mrs. Cox became instrumental in landing difficult business contracts that proved very fruitful for their construction company. Among these companies was Dallas-based Frito-Lay Corporation. Mrs. Cox was able to land contracts to build over 17 Frito-Lay Distribution Centers in California. After completing this business venture, Mr. and Mrs. Cox turned their attention to shopping centers and hotels. When the construction market bottomed out in the late 80's and early 90's, Mrs. Cox convinced her husband that they should funnel their talents in a new direction where her negotiating skills, creative talent, along with his niche for finding marketable products, could better be utilized. As a result B.J. Marketing was founded in 1993. Mrs. Cox attended Texas Women's University where she was a vocal music major.

Charles (Chuck) M. Hosier – Executive Vice-President

In March 2000, Mrs. Cox realized the need to bring in additional management skills. As a result she recruited Mr. Hosier to come in and act as Executive Vice-President of Sales and Marketing. Mr. Hosier previously worked/consulted with both Mr. and Mrs. Cox during the early development stages of several UPI/PVC products.

Mr. Hosier is a graduate of the University of Alabama and holds both a B.S. Degree in Marketing and a Masters Degree in Advertising. He has worked for some of the top [advertising and marketing firms in the country in including J. Walter Thompson Company, Tracy-Locke/BBDO, Bozell & Jacobs, McDonald's Corporation, and Bates USA. Prior to joining PVC, Mr. Hosier served as Director of Private Label Sales for AmeriServe, the country's second largest wholesale food distributor.

Postal Vault Articles

Sunday June 1, 2003
The Turtle Creek News
Dallas, TX
By Sally Blanton

Questions and Answers with Bobbie Cox

Entrepreneur Has Risen From The Ashes Like The Phoenix, And Is On A Faith Filled Mission.

A self proclaimed entrepreneur, Bobbie has seen her life encompass success, tragedy, and a never ending drive to change the world. At the age of 19 she married a man 20 years older than herself. For all those that said it wouldn't last, it lasted for 25 years, until she lost both her husband and father (the former bass singer for the Original Oakridge Gospel Quartet) within three months of one another. A former music major at Texas Women's University, she opted for a business career versus a singing career.

After the death of both her husband and father, Bobbie was left with nothing more than a prototype of a mailbox that was designed to protect people's mail. Instead of letting it collect dust in her garage, she took it and modified it (www.postalvault.com) and now sells Postal Vault mailboxes and Delivery Vault receptacles for parcel packages all over the country to people that are concerned about protecting their identities via their mail and parcels. "After all" says Bobbie, "your mail is the gateway to your life, why would you leave it unlocked?"

Her other goal in life is to help people. Here is a closer look into this fascinating woman.

- Where and when were you born?
August 22, 1955, in Statesville, North Carolina
- What is your fondest childhood memory?
One of the more unusual memories is Friday nights, sitting on my dad's lap in his easy chair dressed in my favorite red flannel striped pajamas eating raw oysters on the half shell.
- What were you like as a teenager?
Always rushing toward adulthood.
- Tell us about your family?
I was married to my dad's best friend for 25 years. He passed away in peaceful sleep, seven weeks after my dad passed away and they rest in peace side-by-side. We had one daughter after ten years of marriage that graduated from Hockaday last year. She just finished her first year at SMU in the field of Advertising.
- What is the best thing about being a woman?
The challenges in maneuvering through the system in a man's business arena and finding, at the end of the day, it can work.
- Do you collect anything?
Any kind of animal horns. I have tables, chairs, frames, candle holders, clocks and even a Christmas tree made from horns. I'm obsessed and look forward in the future to orchestrating horn-hunts for any other enthusiasts (I

may be alone in my quest) but I think it would be a great new adventure sport, for me anyway.

- What is your favorite restaurant?
Casually speaking.. on Saturday's....The Mecca on Harry Hines. Blueberry banana pancakes, enormous decadent cinnamon rolls, the best breakfast around.
- Do you have a pet?
My fourth Maltese dog (looks like a white dust mop) named Ms. Morgan. She eats lettuce each evening for her appetizer and thrives on dried Penne Pasta as a treat.
- Where is a place you love outside of Dallas?
A quaint and charming little mountain town in the hills of North Carolina called Blowing Rock. This special paradise allows me to slow myself down, treasure the little things in life, recapture my sanity, appreciate a smile, savor the courtesy and thoughtful gestures, blow in the wind and smell the fresh air, and just be a little closer to Heaven in altitude and attitude.
- What is it about Texas that you love?
The warm and fuzzy I get when I travel to other parts of the country and are made to feel I live in a country all it's own as others seem to stand in awe of us who live in Texas. Actually I often don't even have to say Texas, it's simply "Daaaaallas!" and people tend to treat you like a star.
- What six adjectives best describe you?
Passionate, Driven, Creative, Orchestrative, Visionary and Big/Wild Hair.
- What kind of music stirs your soul?
I must say since my dad was the original bass singer for the Oak Ridge Quartet, the harmony and message of gospel music stirs my soul. But if I am grabbing a CD, it would be Barry White and Michael Bolton, they stir me (wow am I dating myself) or plain and simple George Strait who soothes me or to be a bit more current, John Mayer, he moves me.
- If money were no object what would you buy tomorrow?
A major league baseball team with switch pitchers that could each throw both right handed or left handed.
- What three things would you take on a "Survivor Trip"?
The Bible, Calculator/Pad/Pencil, Beverages (flavored coffee, flavored ice tea, flavored sparkling water)
- What would you like to do less of if you could?
Think! ...I'd like to turn it off from time to time.
- What is your definition of charisma?
Creativeness with Lot's of Style and an undying sense of Attention to Detail
- Is there a historical figure you identify with?
Job from the Bible who provides all entrepreneurs the example of true

tenacity and the will to climb the ladder of adversity over and over again until your goal has been achieved.

- What books are on your bedside table?
The Bible, The Prayer of Jabez, and a picture frame on top of them all that says, "Before you go to bed give your troubles to God, He will be up all night anyway."
- What kind of art are you attracted to?
Anything done by a child.
- What is the best concert you ever attended?
My daughter playing the harp in the marble gazebo at the Anatole for the Leukemia Society when she was eight years old.
- What do you do for some serious fun?
Presently the thought of some serious fun is shutting down and doing nothing. But the sound of having some serious fun is sports, sports, and more sports.
- Complete this sentence. The world wide web is.... My salvation and alternative to talking on the telephone. It allows me to stay in touch via e-mail and I LOVE IT!
- Where do you see yourself in ten years?
Doing exactly what I'm doing now, just with a lot more gray hairs and wrinkles, but with a lot more stories to share.
- What is the favorite room in your home? Why?
The sun room where I can watch birds build nests, the squirrels gather nuts, the blossoms of the trees, the sprouting of the flowers, the sound of the rain... all of the sights of nature that help to stir up within me an amazement of how intricate this world was created and how simply I can be entertained by it all.

Dallas Morning News
Friday, May 30, 2003
Neither rain nor sleet nor mail thieves
By: Lisa Martin
special contributor

A small Dallas company wants to change the way you and the rest of the country get mail.

Although 1,900 postal inspectors are dispatched nationwide to protect the nation's mail and 5,858 arrests for mail theft were made in fiscal 2002, according to postal inspector Molly McMinn, crimes involving mailboxes are rising.

"Crime statistics show that mail theft and identity theft are the No.1 white-color crime, and its a problem that only keeps growing," says Bobbie Cox, who, with her late husband, Jim, designed a new mailbox. "There was a day when we didn't lock the doors to our house or the door to our car, and now that seems

incredible. It'll be the same thing with leaving our mail so exposed. We won't believe there was a time when we did that."

The Coxes' invention is a locking, virtually indestructible residential mailbox made of 20-gauge steel that foils thieves and vandals alike. Approved by the U.S. Postal Service, the Postal Vaults work like this: When the letter carrier drops the mail into the box, it falls through a triggered trapdoor. The homeowner retrieves the mail from the bottom of the vault with a key. As with standard mailboxes, there's a space for outgoing letters.

Because even the smallest of these rectangular-shaped units can hold weeks of mail, the Postal Vault is appealing to frequent travelers. An overflowing mailbox is a signal to thieves that the homeowner is absent.

Ranging from \$300 to \$450 for the Postal Vaults and \$400 to \$500 for larger Delivery Vaults, which are designed to accommodate UPS and FedEx packages, these heavy-duty units aren't cheap. But, says the company owner, the cost of mail theft can prove far higher.

"The thieves get into your mail and pluck out the important stuff, then put the rest back in your box so you don't realize what's happened," says Chuck Hosier, a Postal Vault executive.

If the appearance issue is a deal breaker (no one's going to argue that the Postal Vault is a thing of beauty, but then, few mailboxes are), it can be sheathed in brick, stone or any other surfacing material to match a home's exterior. The company's Web site, www.postalvault.com, features photographs of these modified units.

Looks notwithstanding, the Postal Vault has earned some high-profile fans. Dallas restaurateur Phil Romano and advertising guru Liener Temerlin have purchased boxes, which are available at Lowe's, Elliott's Hardware and Nob Hill Hardware.

Dallas Morning News

Sunday January 11, 2004

Signed, sealed, delivered, locked

By: Cheryl Hall

Signed, sealed, delivered, locked

Entrepreneur's mailboxes don't leave letters open to ID theft

Bobbie Cox thinks your New Year's resolutions should include securing your mailbox. After all, she contends, your financial health is as important as shoring up your physique.

"If you leave home with your mail unlocked, it's like leaving your wallet and credit

cards with a sign saying, 'Come use these while I'm gone,' says the 48-year-old owner and chief executive of Postal Vault Corp of Dallas. "Why not start out the year by giving your self peace of mind?"

Ms. Cox's answer to the mounting problem of identity theft is her patented mailbox that keeps incoming mail out of thieves' reach.

Go on vacation. Don't ask the neighbors to retrieve your stuff, even if you're gone for weeks. It'll be snug in a four-foot tall, locked receptacle when you return.

Her Postal Vaults range in retail price from \$199 for the basic model to \$450 for a stainless steel version and \$900 for copper. She also has slip-on covers made of polyurethane coated with stucco or granite that cost about \$500. Or a mason can brick one up.

Ms. Cox is not one to think small or be easily discouraged. She's invested \$1.5 million from past business successes and spent almost that much from family and friends to get the company to just \$95,000 in 2003 sales.

But she projects sales of \$2 million this year and \$11 million by 2008 with a straight face and a detailed business grid.

"There are 60 million unlocked curbside mailboxes in the United States," she says. "If I get just 1% of that in five years, that's 600,000 units."

One reason for her optimism is that her boxes have U.S. Postal Service approval, which is a daunting process. Because all plants making certified mailboxes have to be USPS inspected, she doesn't expect to worry for a while about knockoffs.

Postal Vaults are sold in about 20 stores, including Meletio Electrical Supply Co., Elliot's Hardware, Nob Hill and six area Lowe's Home Improvement Warehouses.

Lowe's recently agreed to stock Postal Vaults in 50 additional stores nationally. If that proves profitable, the North Carolina chain could add them to its entire system.

Big is better

Skeptics wonder just how many people want big, bulky, expensive boxes in their front yards.

But Alan Fishman, owner of Westside Kitchen & Bath on Lovers Lane, says big, bulky and expensive is de rigueur in affluent neighborhoods.

"Postal Vaults are a hot little item," says Mr. Fishman. "Home builders love them because they can just brick around the unit, and the homeowners love them because their mail is secure."

Ken Reiser, president of Meletio, agrees. In the last two months, he's sold about 100, mostly to luxury builders.

"Soon this will be a standard building material that all custom builders use," he predicts. "The great irony of some of these expensive homes with guard gates

and security cameras is that the mail is still left unlocked at the street.”

With the current Postal Vault models, you can't safely leave outgoing mail, since the front hatches of curbside boxes have to be accessible to carriers without using keys.

So Ms. Cox is toying with toll tag technology that would automatically open locked boxes when a mail truck drives next to it.

Want to secure parcel packages instead of leaving them unattended on your doorstep? She has a larger Delivery Vault for that.

“With people buying more on the Internet, crooks just follow the delivery trucks,” she says. “They even steal the little yellow sticky notes and then go pick up the parcels.”

She also has a prototype that uses a germicidal light bulb to nuke anthrax spores- but that's on the back burner.

“Her mind thins in so many variations and directions I hate to come to work in the morning for fear of what's on my to-do list for that day, “Quips Chuck Hosier, Postal Vault Executive Vice President and her close friend. “It scares the heck out of me.”

Singing another tune

Bobbie June (as she was known growing up) was born in 1955 in Statesville, N.C., to June and Bobby Lee Weber, one of the early bass singers for the Oak Ridge Boys.

Her parents settled here in 1972. Bobbie June, who graduated from high school a year ahead of schedule, enrolled in Texas Woman's University to study music, thinking she'd be a singer too.

But at age 19, she married Jim Cox and got into the construction business.

Together they built 17 Frito-Lay distribution centers in California, completing each ahead of schedule, she says. That earned them significant bonuses on top of their \$100,000 to \$200,000 general contractor's fees.

She and her husband, who died in November 1999, always worked the outside angles.

When Frito-Lay converted its delivery fleet to a different type of truck. The Coxes bought the abandoned versions (some practically new for practically nothing) and quickly resold them to Lance Potato Chip drivers who had to provide their own wheels.

When Frito-Lay stopped building distribution centers, the Coxes bought a 40-foot motor home and spent 18 months following the NASCAR circuit.

From that came their next venture, a travel agency for race fans.

They returned to Dallas in 1989 so their daughter Ashley could start kindergarten at Hockaday School.

They got into product development looking for all sorts of gizmos worthy of exploitation.

In early 1999, Mr. Cox went to see a man in Fort Worth about a newfangled pooper-scooper, more to get the guy off his back than from any real interest. On his way out Mr. Cox noticed an odd mailbox sitting on a garage shelf.

That rudimentary prototype, which the Coxes bought, became the seed behind Postal Vault.

“Jim had real foresight,” she says. “All of this was before 9-11 security concerns or anthrax scares, and identity theft was just beginning to pop up.”

Unfortunately and unexpectedly, before the Coxes could do much more than make a real prototype, Mr. Cox died in his sleep. His death came just seven weeks after her father’s. Emotionally crushed, Ms. Cox and her daughter drove to her family’s Appalachian mountain retreat to recover.

“We had a Postal Vault prototype installed out front, so I didn’t have to stop the mail,” Ms. Cox recalls. “We came back on a Saturday, and there was three weeks of condolences waiting for us. Instead of having to go to the post office on Monday, we had all weekend to look at the cards.”

She now believes God sent a message in that stacked-up mail. “I made my mind up right then that I was going to go out every day of my life to make a success out of this.”

Enthusiastic reception

Three months later, she wheeled in three bricked-in models to the National Association of Homebuilders convention in Dallas and hired Mr. Hosier, a former director of marketing for McDonald’s Dallas region, to help hawk them at the show.

The vaults were a hit. But just about that time, the Postal Service announced that it was changing its mailbox regulations, throwing Postal Vault into a limbo for more than two years, Ms. Cox says. “It didn’t make sense to really market a product that might soon become obsolete.”

Now, with that hurdle behind them and certification in hand, she and Mr. Hosier are going full bore.

Last week, they were in Minneapolis and Wisconsin pursuing buyers at Target Inc. and Menards Inc., a chain of 180 home improvement stores.

The initial reactions, Ms. Cox says, was highly favorable.

History on the horizon

“I intend to change history,” she says, not jesting in the least. “When you think of mailboxes, there’s no Kleenex that pops up. I’m going to be the pioneer who brands this category of a mailbox security system.”

She's also looking for a strategic partner with megabucks who wants to make history with her. With additional backing Ms. Cox says, she can handle a sales tidal wave should one occur.

Legget and Platt Inc., which makes her 20-gauge steel boxes at it Plano factory, has plants nationwide capable of producing as many mailboxes as she can sell.

Last year, marketing students at Southern Methodist University and the University of Alabama took on Postal Vault as class projects.

Marketing instructor Michael Little at Alabama checked out the mailbox competition before assigning Postal Vault as a senior project.

Other products had inferior and flimsy construction, he says. For example, the drop-slot in one box was so large that you could reach in and pull out the mail.

Postal Vault, on the other hand, is the real deal, says Mr. Little, whose students won the 2000 national contest sponsored by the American Advertising Federation.

One of his favorite slogans for Postal Vault was a billboard with an open mailbox and the message, "You had mail."

"Think about all the stuff you're told to shred," he says. "But what about the mail you never get?"

Tip's from Postal Vault

10 Tips to Protect Yourself from Mail Theft

1. Take outgoing mail directly to the post office.

Raised red flags on mailboxes are advertisements to mail thieves. Be especially careful if a check is enclosed. They can be chemically washed and rewritten.

2. Collect mail promptly after delivery.

A typical tactic of the mail thief is to shadow a mail or parcel carrier. If there is not an immediate collection, the thief can easily take the delivery. This type of theft can be particular bad during the holiday season when parcel carriers leave packages on doorsteps.

3. For travellers, notify the post office to hold your mail until your return.

If you don't have a locking mail vault with storage capability, have the post office hold all mail while your away from home. It's very dangerous to let it collect in an unlocked box.

4. Get a locking mail vault.

Make sure it's sturdy and not just slot loading. Slot loaders don't have the ability to receive small packages. It's also a good idea to get one with plenty of storage in case you forget to retrieve your mail or leave home for a period of time.

5. Don't trust others with collecting

your mail.

A high percentage of ID theft is committed by people the victim knows such as relatives, close friends and neighbors. The only people that should have access to your mail is the mail carrier and yourself.

6. Don't send cash or change through the mail.

Your cash is most likely untraceable. If it's stolen, you'll probably never see it again. At least with most checks and credit cards you may have some protection against theft.

7. Properly identify drop-off boxes.

One current scam is to create phony drop-off boxes, place them in high-traffic areas and remove them and their contents later in the day. Always question new mail-drop boxes you encounter. Check with your local post office for authenticity.

8. Know your billing cycles.

If you expect a bill to be arriving at a certain time, always assume the worst. Call the company and ask about the bill. It could be any number of things that have contributed to your bills tardiness. It could also have been stolen.

9. Shred important discarded mail.

Once you have your mail, it's still not safe from theft. Be sure to shred items that have your personal information before discarding it. "Dumpster diving" is a popular sport among ID thieves. It's best to invest in a crosscut shredder.

10. If you suspect stolen mail, report it to your local Postal Inspection

Service office ASAP.

Don't wait. Criminals rely on a period of

time before lost information is reported.

9 Items Criminals Want From Your Mail

1. Cash and Change.

Sometimes easy to see through an envelope, cash and change are an easy target. You should never send this through the mail.

2. Outgoing Checks.

Paying bills by check is a part of life for most people. You should, however, never send outgoing checks through your own mailbox. Criminals can take these checks, and with a simple chemical wash, turn them into blank check which they can then rewrite. Instead, take all outgoing mail, especially payments by check, to your local post office.

3. Incoming New Checks.

Every mail thief is familiar with the shape of the little cardboard box that contains newly-ordered checks. Always have your bank deliver new checks to your local branch or get a secure locking mail vault.

4. Greeting Cards.

Greeting cards stand out from regular mail in two ways. First, they usually have a shape that is more square than other mail. Second, their markings, such as a company name on the envelope, and their colors set them apart. These cards, especially birthday and Christmas, always have the promise of cash or checks for the mail thief.

5. Utility Bills.

Your power, water, gas, cable and particularly phone bills are vulnerable. The information gained from these sources can be used to open accounts in your name.

6. Bank Statements.

The amount and sensitivity of information in this document can be a gold mine to a mail thief. The information in this statement can be used to steal from your account or start a new one.

7. Credit Card Statements.

See Bank Statements.

8. Credit Card Offers.

Some of us get these in the mail several times a week. These can be used to start a new account in your name and leave you with the bill.

9. Your Mailbox Itself.

There have been instances of drug dealers and other criminals using the mailbox of an innocent person as a drop-off/pick-up point. Truckers, pilots and flight attendants, salespeople and other professional travelers are at risk.

Advice about prevention.

Practically all of this type of theft can be prevented with three easy steps. First, deliver all outgoing mail directly to the post office. Upraised red flags on mailboxes are advertisements to the mail thief. Two, get a locking secure mail vault constructed of steel and with storage capability. Finally, get a cross-cut shredder. Dumpster diving is a popular sport among ID thieves.

8 Ways Stolen ID's Are Misused

1. Credit Card Fraud. (33%)

Credit card fraud tops the list of ways stolen ID's are misused. Criminals can open new accounts with stolen information or plunder existing accounts.

2. Phone or Utilities Fraud. (21%)

Wireless fraud is big in this category followed by telephone and utilities. These represent new accounts. A much smaller percentage comes from unauthorized charges to existing accounts.

3. Bank Fraud. (17%)

Unauthorized access to existing accounts leads this category. Next is electronic fund transfer followed by fraudulent new accounts.

4. Employment-Related Fraud. (17%)

This type of fraud can be especially worrisome for certain occupations like doctors, pharmacists, lawyers and government officials and officers.

5. Attempted Identity Theft. (8%)

Fortunately, sometimes the crime of ID theft is interrupted before damage is done such as a wary bank teller spotting a false ID or a resident catching a mail thief in the act.

6. Government Documents or Benefits Fraud. (8%)

The leader here is the fraudulent tax return. Other misuses include an issued or forged driver's license, government benefits applied for or received, an issued or forged Social Security card and other government documents that are issued or forged.

7. Loan Fraud. (6%)

First in this section is the business/personal/student loan followed by the auto/loan or lease and the real estate loan.

8. Other Identity Theft Fraud. (19%)

There were many other different forms of identity theft fraud reported. These types included illegal/criminal, medical, Internet/e-mail, apartment/house rental, bankruptcy, insurance, property rental fraud, child support, securities/other investments and magazines.

About this data.

We are proud to bring you this data from the Federal Trade Commission. The percentages to add up to over 100% due to some victims reporting multiple types of ID misuse. Most sections also contained a very small percentage of unspecified responses. We believe that it's important for the public to know how criminals are misusing stolen identities. To discover ways to prevent ID theft, please visit our web site.

Top cities/areas reporting ID theft and related complaints

Rank	Metropolitan Area	No. of Victims Per 100,000 Population	
1.	Phoenix—Mesa, AZ	5,041	155.0

2. Los Angeles—Long Beach, CA	13,012	136.7
3. Riverside—San Bernardino, CA	4,381	134.6
4. Miami, FL	2,871	127.4
5. Houston, TX	5,243	125.5
6. Oakland, CA	3,002	125.5
7. Dallas, TX	4,152	118.0
8. Orange County, CA	3,320	116.6
9. New York, NY	10,641	114.2
10. San Diego, CA	2,978	105.8
11. Atlanta, GA	4,183	101.7
12. Washington, DC-MD-VA-WV	4,936	100.3
13. Denver, CO	2,041	96.8
14. Chicago, IL	7,946	96.1
15. Seattle—Bellevue—Everett, WA	2,186	90.5
16. Detroit, MI	3,963	89.2
17. Newark, NJ	1,719	84.6
18. Philadelphia, PA—NJ	4,168	81.7
19. Tampa-St. Petersburg-Clearwater, FL	1,845	77.0
20. Nassau—Suffolk, NY	2,066	75.0

Top 20 States for ID Theft	No. of Vicims	Per 100,000 Pop
1. Arizona	6,832	122.4
2. Nevada	2,541	113.4
3. California	39,452	111.2
4. Texas	20,634	93.3
5. Florida	14,119	83.0
6. New York	15,821	82.4
7. Oregon	2,909	81.7
8. Colorado	3,698	81.3
9. Illinois	9,792	77.4
10. Washington	4,741	77.3
11. Maryland	4,124	74.9
12. Georgia	6,127	70.5
13. New Mexico	1,371	70.3
14. New Jersey	5,948	68.9
15. North Carolina	5,537	65.9
16. Michigan	6,566	65.1
17. Missouri	3,496	61.3
18. Indiana	3,660	59.1
19. Virginia	4,297	58.2
20. Delaware	472	57.7

News Releases

For: Postal Vault

Contact: Mike Little, pressroom@mail.postalvault.com

For Immediate Release

Paul Harvey Adds Postal Vault to Sponsor List

DALLAS, July 26, 2004

POSTAL VAULT SYSTEMS, INC. HAS SIGNED ONE OF AMERICA'S MOST WIDELY

RECOGNIZED RADIO BROADCASTERS, PAUL HARVEY, TO PROMOTE THEIR LINE OF

POSTAL VAULT SECURE MAILBOXES. COMPANY FOUNDER AND PRESIDENT, BOBBIE

COX, SAID, "WE ARE THRILLED TO HAVE SOMEONE WITH MR. HARVEY'S TALENT AND

LONG STANDING CREDIBILITY WITH THE AMERICAN PUBLIC TO PROMOTE OUR

PRODUCT LINE. WE WANTED SOMEONE THAT COULD GET THE WORD OUT TO THE

GENERAL PUBLIC HOW SERIOUS MAIL THEFT HAS BECOME WHICH LEADS TO IDENTITY

THEFT-AMERICA'S # 1 AND FASTEST GROWING CRIME IN THE COUNTRY."

MR. HARVEY'S DAILY BROADCAST OVER THE ABC RADIO NETWORK AIRS ON OVER

1,100 RADIO STATIONS ACROSS AMERICA. ACCORDING TO POSTAL VAULT EXECUTIVE

**VICE-PRESIDENT, CHUCK HOSIER, "HAVING A TRUE RADIO
LEGEND LIKE MR. HARVEY**

**ON BOARD LENDS A HUGE AMOUNT OF CREDIBILITY TO OUR
STORY. MAIL THEFT HAS**

**BECOME A VERY SERIOUS ISSUE WITH OVER 64% OF ALL
AMERICANS BELIEVING THAT**

**IDENTITY THEFT WILL HAPPEN TO THEM AS A DIRECT
RESULT OF AN "UNLOCKED"**

**MAILBOX. SINCE OUR POSTAL VAULTS ARE DESIGNED TO
HELP PREVENT THIS CRIME**

**FROM HAPPENING, WE WANT TO MAKE THE AMERICAN
PUBLIC AWARE THAT THEY ARE**

**GOING TO NEED TO CHANGE THE WAY THEY GET THEIR MAIL
AND BECAUSE CHANGE**

**IS NEVER EASY WE NEEDED TO ALIGN OURSELVES WITH A
PERSONALITY THAT**

**EVERYONE IN AMERICA TRUST AND WHO COULD CREATE
THAT SENSE OF URGENCY**

**TO MAKE THAT CHANGE OF PUTTING IN A SECURE POSTAL
VAULT MAILBOX. MR.**

**HARVEY FIT THAT BILL. ABC RADIO SPOKESPERSON,
SABRINA BUNKS, SAID, "I READ**

**ABOUT POSTAL VAULT IN THE NEWSPAPER AND THOUGHT IT
WAS A GREAT PRODUCT**

**AND ONE THAT WAS VERY TIMELY AND NEEDED. AS SOON
AS I READ ABOUT THE**

**PRODUCT I KNEW MR. HARVEY WOULD MAKE A GREAT
SPOKESPERSON FOR THEIR**

COMPANY. AFTER WE PRESENTED THE POSTAL VAULT PRODUCT LINE TO MR.

HARVEY HE IMMEDIATELY AGREED TO DO THE SPOTS ON HIS MORNING, NOON AND

THE REST OF THE STORY BROADCAST.”

POSTAL VAULT SYSTEMS,INC. IS BASED IN FT. WORTH, TX WITH ADDITIONAL OFFICES

IN DALLAS, TX.

To ask for more information, call 1-877-PO-VAULT (768-2858).

Media Contact

Paul Harvey Radio News
ABC Radio Network
Dallas Business Journal
USA Today
Randall Publishing
Dallas Morning News
Women's Entrepreneur Online
Plano Star Courier
Turtle Creek News
Overdrive Magazine
Jacksonville Daily Progress
Better Homes and Gardens
WUAV - TV
KLTY - FM Radio

Fact Sheet

PV101 SERIES

FEATURES	MODELS	PRICE
? 20 gauge earthy-black hammered powder coat	PV101UP-Unassembled Powder Coat	\$244.95
? Mail/Storage compartment - holds weeks of mail	PV101AP-Assembled Powder Coat	\$284.95

? Tamper resistant rear door lock		\$345.95
? Patented mail drop protection slot	PV101US-Unassembled Stainless Steel	\$394.95
? Outgoing mail holder and flag		
? Mounting bolts, post plates and installation instructions	PV101AS-Assembled Stainless Steel	
? Weight: 25lbs		
? Dimensions: 39" tall x (12.5" x 9.5") wide x 12.5" deep		
? Front or Rear Mail Retrieval Door		

PV201 SERIES

FEATURES	MODELS	PRICE
? 20 gauge stainless steel finish	PV201UP-Unassembled Powder Coat	\$314.95
? Mail/Storage compartment - holds weeks of mail		\$349.95
? Removable capture plate for top or bottom mail retrieval tray	PV201AP-Assembled Powder Coat	\$444.95
? Tamper resistant rear door lock	PV201US-Unassembled Stainless Steel	\$499.95
? Patented mail drop protection slot		
? Outgoing mail holder and flag	PV201AS-Assembled Stainless Steel	
? Mounting/Installation bolts and instructions		
? Weight: 50 lbs		
? Dimensions: 51" High x 11.5" Wide x 17.5" deep		
? Rear Mail Retrieval Door		

PV275

20 gauge black (or optional almond) powder coat

Mail/Storage compartment - holds weeks of mail
Tamper resistant front or rear door lock
Patented mail drop protection slot
Outgoing mail holder and flag
Mounting/Installation bolts
Weight: 45 lbs
Dimensions: 50" High x 8.5" Wide x 18" Deep

STANDARD PRICE

\$319.95

PV400

Jumbo Deluxe

20 gauge black (or optional almond) powder coat
Mail/Storage compartment-holds weeks of mail
Patented trap door feature allows mail to be retrieved at top or bottom of the mailbox
Tamper resistant front or rear door lock
Patented mail drop protection slot
Outgoing mail holder and flag
Mounting/Installation bolts
Weight: 75 lbs.
Dimensions: 52" tall x 14.5" wide x 18.5" deep

STANDARD PRICE

\$459.95

PV450

Deluxe Offset

20 gauge black (or optional almond) powder coat
Mail/Storage compartment-holds weeks of mail
Patented trap door allows for top or bottom mail retrieval
Tamper resistant front or rear door lock
Outgoing mail holder and mail flag
Mounting/Installation bolts
Weight: 80 lbs.
Dimensions: 52" tall x 14.5" wide x (24" x 18.5" deep)

STANDARD PRICE

\$539.95

DV400

Standard Delivery Vault

20 gauge black (or optional almond) powder coat
Package storage compartment
Patented spring-loaded trap doors
Tamper resistant locking mechanism

Mounting/Installation bolts

Weight: 75 lbs.

Dimensions: 52" tall x 18" wide x 14.5" deep

Rightside retrieval door, leftside optional

STANDARD PRICE

\$494.95

DV500

Delux Delivery Vault - Our Largest

20 gauge black (or optional almond) powder coat
Package storage compartment
Patented spring-loaded trap doors
Secure state-of-the-art locking mechanism
Mounting/Installation bolts
Weight: 90 lbs.
Dimensions: 55.5" tall x 25" wide x 18.5" deep
Front or rear retrieval door

STANDARD PRICE

\$599.95

FACADES

Facades will be available in the **FALL 2004**

***These unique surrounding fascades
will be available by Fall of 2004.***

To be notified once available, please *click here* to enter your information.

EDEN CASTING & FINISHING FACILITY

In an effort to create the "ultimate mailbox", Postal Vault Systems and Horizons Display www.horizonsdisplay.com have come together to form and create new and

exciting facades that can decorate the outside of any Postal Vault unit giving them a rich and decorative look that will leave your neighbors green with envy.

Postal Vault Images are decorative facades made of a durable yet light weight material, simulating the look and feel of cast stone or brick. With minimal installation effort, they can be installed around any **Postal Vault** or **Delivery Vault** manufactured exclusively by PVS. The facades will allow for individualized designs as elaborate or as simple as desired, with the capability to match existing brick or stucco, creating a look of cast stone or one of bronze, pewter or brushed brass (see **LuminOre** info below) for exquisite taste.

This cooperative effort on the part of PVS and Horizon Displays has created an exciting new facility and working opportunity for the city of Eden, Texas bringing both jobs and opportunities that will enhance America's curbside Postal Vault Mail Systems throughout the country. This is the philosophy of Postal Vault and their vision in action; a partnership involving Horizons Display, Inc., The City of Eden, Concho County, and the State of Texas ~ making a difference in lives. This opportunity is exciting and beneficial for the individuals, the companies, the community and the state.

What is LuminOre?

LuminOre is a patented metalizing process that seamlessly applies cold sprayable metal to almost any surface. Available in 8 metals: Aluminum, Brass, Bronze, Copper, Iron, Nickel-Silver, Stainless Steel and X-metal; Luminore is applied using HVLP (high volume, low-pressure) spray equipment. Recent innovations have allowed LuminOre to also offer a Castable Metal line.

Who uses Luminore?

The Warner Brothers® Store in Times Square has LuminOre Nickel-Silver on three statues, situated outdoors in New York City: Two eight-foot tall Bugs and Babs Bunny statues, and one oversized Daffy Duck.

The Isle of Paradise recently received a beautiful LuminOre Brass throne, courtesy of the Atlantis Hotel Casino.

The interior and exterior renovations at the MGM Grand are complete. Yesco of Las Vegas completed the twelve Herculean Sculptures that surround the giant lion outside this well-known hotel. Yesco also put the finishing touches on the Female Sculptures surrounding gaming tables inside the MGM. Each of these exquisite pieces are finished in the LuminOre Brass metal finish.

CA Theaming, a Los Angeles-based special effects company, coated a 15-foot telescope manufactured with plywood and coated in LuminOre.

The Luxor's RA nightclub is a phenomenal work of design and installation. Visit the RA and you'll notice that LuminOre metals are everywhere.

The Bellagio Hotel/Casino in Las Vegas is a \$1.5 billion masterpiece. Federal Sign Co., Las Vegas and Foam Works, Lake Elsinore, CA were contracted to

manufacture a huge Foam Dome and accents for the Bellagio Hotel/Casino. They installed the dazzling, LuminOre-coated dome an amazing 400 feet atop the casino.

FOR MORE INFORMATION about the availability of the Luminore product and uses, contact: Sue Ashworth at Metalore@sbcglobal.net (817) 303-6434.

Additional accessories will be available soon.

Talking Points

How many people have become victims?
What can an individual do to protect themselves?
What should you do if you have become a victim?
What are the ways someone can get your identity?
What are the penalties for stealing your mail?
How long does it take you to recover from identity theft?
What are companies doing to protect their employees against identity theft?

Client - Distributor List

Lowes
Home Depot
Elliott's Hardware
AJax Glass
Meletio Electric
Nob Hill
American Mailboxes
ICM – Postal Products
kimco.com

Current News

Cops nab mail theft suspects

http://www.alaskastar.com/stories/072204/new_20040722002.shtml

McGee said the investigation involved “a large amount of mail from several residences.”

The meth connection to identity theft

<http://www.msnbc.msn.com/id/4460349/>

“Drug addiction plays a part in many crime rings,” cops says.

By Bob Sullivan, Technology correspondent, MSNBC

Stolen mail a growing source of identity theft

<http://pacific.bizjournals.com/pacific/stories/2004/01/12/story3.html>

Third in a series on the growing menace of identity theft for business and consumers.

Upper Las Flores Mesa Drive couple was the victim of mail theft late last month. Local officials have encouraged residents to purchase locked mailboxes.

<http://www.malibutimes.com/articles/2004/07/26/news/news4.txt>

Sheriff’s Department officials say it remains vital that residents continue to take the necessary precautions to protect themselves from becoming a victim of postal crime.